

ANESTHESIOLOGY NEWS

IN BRIEF

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Jazz Festival Series

CareFusion created the CareFusion Jazz Festival Series to support the launch of this new company and recognize individuals and organizations working to improve patient care. The new medical technology company combines its proven technologies with information to help measurably improve the delivery of patient care.

The Jazz Festival Series comprises some of the largest and oldest jazz festivals in the world, attracting both big-name and up-and-coming artists.

"There is a clear connection between jazz and medicine that provides the perfect opportunity to launch our new brand, raise funds for and awareness of patient safety and help support and preserve the arts," said David Schlotterbeck, CEO of CareFusion. "Both jazz and the practice of medicine embrace innovation, performance and change. Jazz is also used to teach listening skills to medical students and resonates with our customers." (The connection between jazz and medicine is also made at mcmahonjazzmedicine.com, a sister publication of this newsmagazine, which celebrates the improvisational nature of creative art and the practice of medicine.)

The CareFusion Jazz Festival Series schedule includes:

- George Wein's CareFusion Jazz Festival 55 (Newport, R.I.), Aug. 7-9, 2009, completed
- Chicago Jazz Festival presented by CareFusion, Sept. 4-6, 2009, completed
- CareFusion Presents Dizzy's Den at the Monterey Jazz Festival, Sept. 18-20, 2009, completed
- CareFusion Manly Jazz Festival (Australia), Oct. 3-5, 2009, completed
- CareFusion Jazz Festival Paris, Oct. 16-24, 2009
- CareFusion New York Jazz Festival, June 2010 (exact dates TBD)

As part of the Festival Series, CareFusion will broadcast the performances of selected festival artists live to hospitals. Caregivers and administrators from hospitals across the United States, Europe and Australia will also be invited to special VIP events at the festivals to raise funds and awareness for a new health care safety campaign named 'Rhythm of Care,' which brings together organizations and people from health care to promote best practices.

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