

## FDA UPDATE & PRODUCT NEWS

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### Everything Old Is New Again: CareFusion Corporation—New Name for an Established Medical Technology Company

The biggest medical company you've never heard of is ready to lose its anonymity.

And although CareFusion Corporation is brand new, it already employs more than 15,000 people globally who do business in 120 different countries.

"The parent company, Cardinal Health, is primarily a North American distribution business, while CareFusion is primarily a global medical device business," explained Jim Mazzola, senior vice president of marketing and communication. "We determined that these very different businesses would both be better positioned in their respective markets if they were separate and could therefore invest independently to grow."



CareFusion's product lines already are well known and widely used in hospitals worldwide. Its mature product lines and newer offerings are focused on improving patient care and safety.

"They run the gamut from surgical instruments, to ventilators, to I.V. infusion pumps," Mr. Mazzola said.

One example is Pyxis, "an automated dispensing and patient identification system that secures pharmaceuticals on the nursing floor, cutting down the time it takes to deliver drugs to where they are needed—at the patient's bedside." The system greatly reduces the possibility of medication errors, an important consideration given the extent of annual adverse drug events among hospitalized

patients.

Alaris is CareFusion's line of infusion pumps. Among its many innovations, "Alaris introduced 'guardrails safety software,' which allows hospitals to set parameters for medication infusions. If a nurse accidentally enters a value that is above or below the recommended dosage—for example, 2.0 is entered as 20.0—it will stop the infusion."

CareFusion also markets AVEA and Pulmonetic Systems, a line of ventilation and respiratory products, and will shortly introduce a full-function ventilator that weighs only 9 lb. The Enve Palmtop Ventilator, or PTV, is an advance in patient care and safety because it allows the patient to be moved without having to be switched from a changing ventilators increases the risk for ventilator-associated bedside ventilator to a transport ventilator. Studies have found that pneumonia.

CareFusion, whose international headquarters is located in San Diego, also markets the V. Mueller line of surgical instruments; monitoring and diagnostic products for neurology; products for interventional medicine; ChloraPrep, which helps reduce surgical site and bloodstream infections; and Med-Mined, an infection surveillance software service that oversees the threat of hospital acquired infections and helps hospitals refine their practices to avoid them. CareFusion has plans to introduce nearly 40 new products in the next 18 months.

“Some of our new offerings will connect existing products, such as Pyxis and Med-Mined, to further enhance safety and help hospitals measurably improve the care they deliver.”

“We are in business in many parts of the world,” Mr. Mazzola said. “Although these markets can be very different, many of the challenges hospitals face are really the same. Adaptation and sensitivity to these local markets come into play, but patient safety and improving patient care are important everywhere.”



## CareFusion Jazz Festival Series Connects Medicine and Music

CareFusion created the CareFusion Jazz Festival Series to support the launch of this new company and to recognize individuals and organizations working to improve patient care. The new medical technology company combines its proven technologies with information to help measurably improve the delivery of patient care.

The Jazz Festival Series comprises some of the largest and oldest jazz festivals in the world, attracting both big-name and up-and-coming artists.

“There is a clear connection between jazz and medicine that provides the perfect opportunity to launch our new brand, raise funds for and awareness of patient safety and help support and preserve the arts,” said David Schlotterbeck, CEO of CareFusion. “Both jazz and the practice of medicine embrace innovation, performance and change. Jazz is also used to teach listening skills to medical students and resonates with our customers.” (The connection between jazz and medicine is also made at [mcmahonjazzmedicine.com](http://mcmahonjazzmedicine.com), a sister publication of this newsmagazine, which celebrates the improvisational nature of creative art and the practice of medicine.)

The CareFusion Jazz Festival Series schedule includes:

- George Wein’s CareFusion Jazz Festival 55 (Newport, R.I.), Aug. 7-9, 2009 (completed)
- Chicago Jazz Festival presented by CareFusion, Sept. 4-6, 2009 (completed)
- CareFusion Presents Dizzy’s Den at the Monterey Jazz Festival, Sept. 18-20, 2009 (completed)
- CareFusion Manly Jazz Festival (Australia), Oct. 3-5, 2009 (completed)
- CareFusion Jazz Festival Paris, Oct. 16-24, 2009
- CareFusion New York Jazz Festival, June 2010 (dates TBD)

As part of the Festival Series, CareFusion will broadcast the performances of select festival artists live to hospitals. Caregivers and administrators from hospitals across the United States, Europe and Australia will also be invited to special VIP events at the festivals to raise funds and awareness for a new health care safety campaign named "Rhythm of Care," which brings together organizations and people from health care to promote best practices.

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